

# Junior Marketing Executive Job Description

**Location:** Hybrid – 1-2 days in the office (Epsom)

**Salary:** £25k-£30k

**Reporting to:** UK Campaign Marketing Manager

## Role overview

We are looking for a **Junior Marketing Executive** to support the planning and delivery of integrated marketing campaigns across **email, digital advertising, social media, web and events**.

This role is ideal for either:

- A **marketing graduate** looking for their first role, or
- A **non-graduate with 1–2 years' marketing experience** looking to build broader campaign experience.

You will work closely with the marketing team to turn plans into execution, learning how to deliver effective B2B campaigns across multiple channels.

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## Key responsibilities

### Campaign delivery

- Create and build **email marketing content**, including copy, basic layouts and setup in email marketing platforms (full training provided)
- Support the delivery of integrated campaigns across email, digital ads, social and web

### Digital advertising & social

- Write **ad copy** and create clear briefs for paid digital campaigns (e.g. LinkedIn, Google, display)
- Assist with social media content creation and scheduling

### Content & collateral

- Create and update **website promotional content**
- Support the production of **brochures, sales collateral and campaign assets**, working to brand guidelines

### Events support

- Provide **event logistics support**, including coordination of materials, registrations, and follow-up communications

## **General marketing support**

- Work with internal stakeholders to gather information and assets
  - Maintain accuracy, consistency and attention to detail across all marketing outputs
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## **Skills & experience**

### **Essential**

- Strong written communication skills
- Excellent attention to detail and organisation
- Interest in marketing campaigns across digital and email
- Confidence working with content, copy and basic design tools
- Willingness to learn marketing systems and platforms

### **Desirable (not essential)**

- Marketing degree or relevant qualification
  - 6–24 months' experience in a marketing, communications or digital role
  - Familiarity with tools such as email platforms and CMS
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## **What we offer**

- Hands-on experience delivering real marketing campaigns
- Training on email marketing systems and digital channels
- Clear development path into a Marketing Executive or channel-specialist role
- Supportive team environment with exposure to the full marketing mix