



# PEOPLESafe ALERT

Peoplesafe Alert is a secure, cost-effective encrypted mass notification service protecting your business and its people, with failsafe and fast communication during critical incidents and emergencies.

With a capacity to send 120,000 targeted messages every 60 seconds anywhere in the world, Peoplesafe Alert is a dedicated service for use in critical situations. It can override end user devices set to silent and send notifications that repeat until the user responds.

Fully auditable and able to provide real-time and historic management reports, Peoplesafe Alert reduces the overheads of managing large user populations with an app that's easy to use.



## Resilient Peoplesafe messaging whatever the crisis

- The failsafe alternative to SMS, email and social media
- Delivers positive and predictable outcomes
- Limited infrastructure is required - all you need is the Peoplesafe Alert app
- Enables messages to be sent to the app, email or via a voice call to dedicated end users
- Messages are sent via the Peoplesafe Management Portal from any desktop or smartphone
- Can be integrated with other technologies, for example, fire alarms, building management systems and SEIM software
- The Peoplesafe Alert app can be installed on smartphones, tablets and Windows 10 desktops



WARN



INFORM



PROTECT

“ Peoplesafe Alert has helped to significantly reduce our mobilisation times. We achieve a 100% message open rate and an 80% response in under a minute. The service will help to save lives. ”

Control Room Manager, UK Fire Service



## HOW IT WORKS



Emergency event recognised



Major event action plan implemented



Impacted employees identified and sent emergency communications



The communications are sent via multiple channels to improve delivery success to employees



The employee deliver success and responses are recorded and reportable through the portal

## PEOPLESFAFE ALERT IN ACTION

Business are already using the Peoplesafe Alert app to:

- Warn and inform staff of critical situations and cyber attacks
- Maintain communication in the event of an incident
- Help protect the security and welfare of staff
- Lockdown and evacuate sites during emergencies
- Notify staff of critical situations whilst they are working remotely
- Help mobilise key responders
- Aid compliance with Business Continuity Standard BS22301
- Communicate with staff working internationally



HM Revenue  
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